



MAC Sponsorship

2025 Edition



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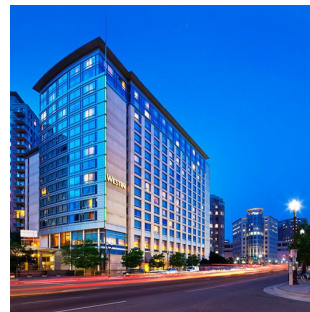
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INTRODUCTION

Thank you for your interest in being a sponsor for the 2025 MAC. We are excited to continue to build on our decades long tradition of providing the leading capture, bid, and proposal conference in the Washington DC metropolitan area and the largest conference hosted by a US-based chapter of APMP. In 2024 we welcomed approximately 200 people to our conference at the Westin Arlington Gateway and are expecting to exceed that attendance number this year on Friday 17 October.



WHY SPONSOR THE MAC?

Why should you and your company become a sponsor for the 2025 MAC? First, it gives you the opportunity to make an positive impression in front of hundreds of the best and brightest in BD, capture, and proposals. As a sponsor, you have your own exhibitor space, allowing you a central location to discuss what you offer to key influencers and decision makers in Government contracting.

Secondly, being a sponsor for the MAC shows your commitment to and investment in APMP, the world's leading professional organization for people involved in winning business. Your assistance and sponsorship enables our chapter to continue to host an amazing conference that delivers clear and long-lasting value to both attendees and sponsors.

SPONSORSHIP PACKAGES

This year, we are offering multiple sponsorship options. First, we offer **comprehensive sponsorship packages**. Each of these levels comes with

- Ad Space in the conference program (size varies by level)
- Logo and company name on signage throughout the conference
- Listing on the conference website, and
- The option to include bag swag (2 items max).



Platinum Level (\$3,500)

- **First Access** for 1 5x5 booth space, table, and 2 chairs
- **2 free conference registrations and 1 vendor registration** (unable to attend sessions)
- **Printed sign with your company logo** and any information you provide
- A **full-page** ad in the conference program
- ****BONUS****: First three platinum sponsors will have their name listed as the sponsor of one of our session rooms (3 available)



Gold Level (\$2,250)

- 1 5x5 booth space, table, and 2 chairs
- 1 **conference attendee** registration & 2 vendor conference registration (not able to attend sessions)
- Logo and company name on signage
- Mentioned at opening and closing sessions
- A **half-page** ad in the conference program



Silver Level (\$1,000)

- 1 5x5 booth space, table, and 2 chairs
- 1 **conference attendee** registration & 1 vendor conference registration (not able to attend sessions)
- Logo and company name on signage
- A **quarter-page** ad in the conference program

*All sponsors **MUST** provide the name of their conference attendee and/or vendor attendee one week before the date of the conference in order for us to provide an accurate head count for food & beverage!

*Any conference attendee outside of those included in the tiers must purchase a ticket.

*No vendor tickets will be available the week prior to and on the day of the event. If you register on the day of the event, only non-early bird attendee ticket prices will be available.

A La Carte Sponsorships

Second, we offer individual a la carte sponsorships for critical components of our conference. With these options, your name and logo will be prominently displayed during the event in conjunction with your sponsorship, as detailed in the table below. These items can be purchased as either an add-on to the above sponsorship levels or as an individual purchase. Our Gold and Platinum level sponsors receive a 10% reduction in the listed cost for our a la carte options on a maximum of two items.

Sponsorship	Cost and Availability	Details
Happy Hour sponsorship	\$2500 1 available	Sponsor's name and logo will be featured prominently on signage during happy hour Acknowledgement in the program and on the website Acknowledgement in two social media posts, including one during the conference

Sponsorship	Cost and Availability	Details
		Mention during opening remarks Up to 125 branded napkins with your logo Ability to propose a toast during happy hour
Breakfast sponsorship	\$1000 1 available	Sponsor's name and logo will be featured prominently on signage during breakfast Acknowledgement in the program and on the website Acknowledgement in two social media posts, including one during the conference
Lunch sponsorship	\$1000 1 available	Sponsor's name and logo will be featured prominently on signage during lunch Acknowledgement in the program and on the website Acknowledgement in two social media posts, including one during the conference
Sponsored Breaks	\$750 each 2 available (one morning, one afternoon)	Sponsor's name and logo will be featured prominently on signage during break sponsored Acknowledgement in the program and on the website Acknowledgement in two social media posts, including one during the conference
Wi-fi Access sponsor	\$750 1 available	One large and multiple small signs throughout conference Mention in the program with wi-fi information Mention during opening of conference
Registration sponsor	\$500 1 available	Logo on our registration table Logo on printed badges Thank you mention in opening remarks Acknowledgement in two social media posts, including one during the conference
Bag and Lanyard sponsor	\$500 1 available	Provide bags and lanyards for attendees (small company logo permitted) Thank you mention in opening remarks Acknowledgement in two social media posts, including one during the conference