



# APMP-NCA CHAPTER 2017 CORPORATE PARTNER PROGRAM

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# Thank You for Your Interest...

In an Association of Proposal Management Professionals (APMP) National Capital Area (NCA) Corporate Partnership - your fastest route to meeting, selling, and connecting with current and potential local customers in proposal, bid, capture, business development, and graphics in the NCA region.

Becoming an APMP-NCA Corporate Partner puts you in front of APMP-NCA's more than 1,300 members and positions your organization as an industry leader.

# Benefits of Becoming a Corporate Partner :

## ❖ CONNECT TO YOUR TARGET AUDIENCE

Your company gets:

- Introductions to the people and companies you want to sell to through APMP-NCA events, webinars, Executive Summary eZine, 5-Fact Friday, and promotions of your company through social media!
- Unprecedented recognition as part of APMP-NCA's Corporate Partner branding campaign.
- More live networking and access to APMP-NCA's 1,300 local members than ever before.

## LEVERAGE THE APMP BRAND WITHIN THE LARGEST CHAPTER IN THE US

An APMP-NCA Corporate Partnership gets you closer to the sale by linking your company with APMP's brand. You get to:

- Partner with the largest Chapter representing executives and decision makers in every part of the proposal lifecycle.
- Use APMP-NCA's logo in your advertising and on your website as well as leverage our social media presence.
- Receive Partner access to the APMP-NCA Body of Knowledge so you can help provide the knowledge that serves as our profession's best practices.
- Receive advertising opportunities in the APMP-NCA eZine.

## SAVE MONEY

- ⦿ Becoming a partner saves you money through discounted exhibiting and attendance at events, discounted advertising, and more!

# Partner Levels and Benefits

Partner Benefits	Gold Level - \$750	Platinum Level - \$1,750	Diamond Level - \$2,100
Half page ad in eZine (reaches more than 1,300 professionals)	✓	✓ +1 additional ad	✓ + 2 additional ads
Annual Conference Exhibit (more than 300 attendees)	✓ Booth and 1 free exhibitor	✓ Booth and 2 free exhibitors	✓ Booth and 2 free exhibitors plus 2 free tickets to NCA Annual Conference
Speaker Series /Capture Breakfast Hosting/Exhibit (typical attendance @100 professionals)	✓ 1 free ticket when displaying at event	✓ +1 additional hosting opportunity including 1 free ticket for each	✓ +2 additional hosting opportunities including 1 free ticket for each
Company logo and description on APMP-NCA Website (reaching audience in the thousands)	✓	✓	✓ + Free print ad in NCA Annual Conference program
NCA Twitter re-Tweets (@736 followers)	✓	✓	✓
Educational Webinar (average attendance over 200)	N/A	✓	✓
Company Blog on NCA homepage (reaching audience in the thousands)	N/A	✓	✓
Discounted Tickets to Speaker Series and conference events	✓ 10% off employee tickets to all APMP-NCA events	✓ 20% off employee tickets to all APMP-NCA events	✓ 30% off employee tickets to all APMP-NCA events



**Diamond Level new for 2017!**

# Important to Note...

## ● Program Eligibility

The APMP-NCA Corporate Partner program requires that at least one senior level company representative be an active, dues-paying APMP member and be affiliated with the NCA Chapter. Corporate Partner employees do not receive membership benefits through the Corporate Partner program - they must still join APMP.

## Program Contact

The APMP-NCA Corporate Partner Chair is Anne Brothers Pyne. She can be reached at [corporatepartners@apmpnca.org](mailto:corporatepartners@apmpnca.org) or [anne@apmpnca.org](mailto:anne@apmpnca.org) (o) 703-748-0596.

Thank you and we look forward to a great 2017 with you!